GM Service Technician Automotive Readiness Training (START) & Service Technician Education Program (STEP)

General Motors "Adopt-a-School" High School Program

GM START and GM STEP provide a way for dealerships to connect to local schools and support youth automotive education programs. Dealers will provide mentoring to help build relationships with students, and encourage them to continue their career path in the automotive field.



For more information and additional resources, please visit:

GMSTC.com/index.php/gmstep/



The dealer is the conduit to connect your school to GM Service Technical College's (STC) Learning Management System (LMS), the Center of Learning. Students and instructors will have access to complimentary GM-specific web and video technical training courses through the Center of Learning.

GM START & STEP also provides graduating students an opportunity to be hired as entry-level technicians or other roles within the dealer they partnered with.

The future belongs to those who build it.